

EVENT-DRIVEN INFORMATION DISPLAY SYSTEM 1

FIG. 1

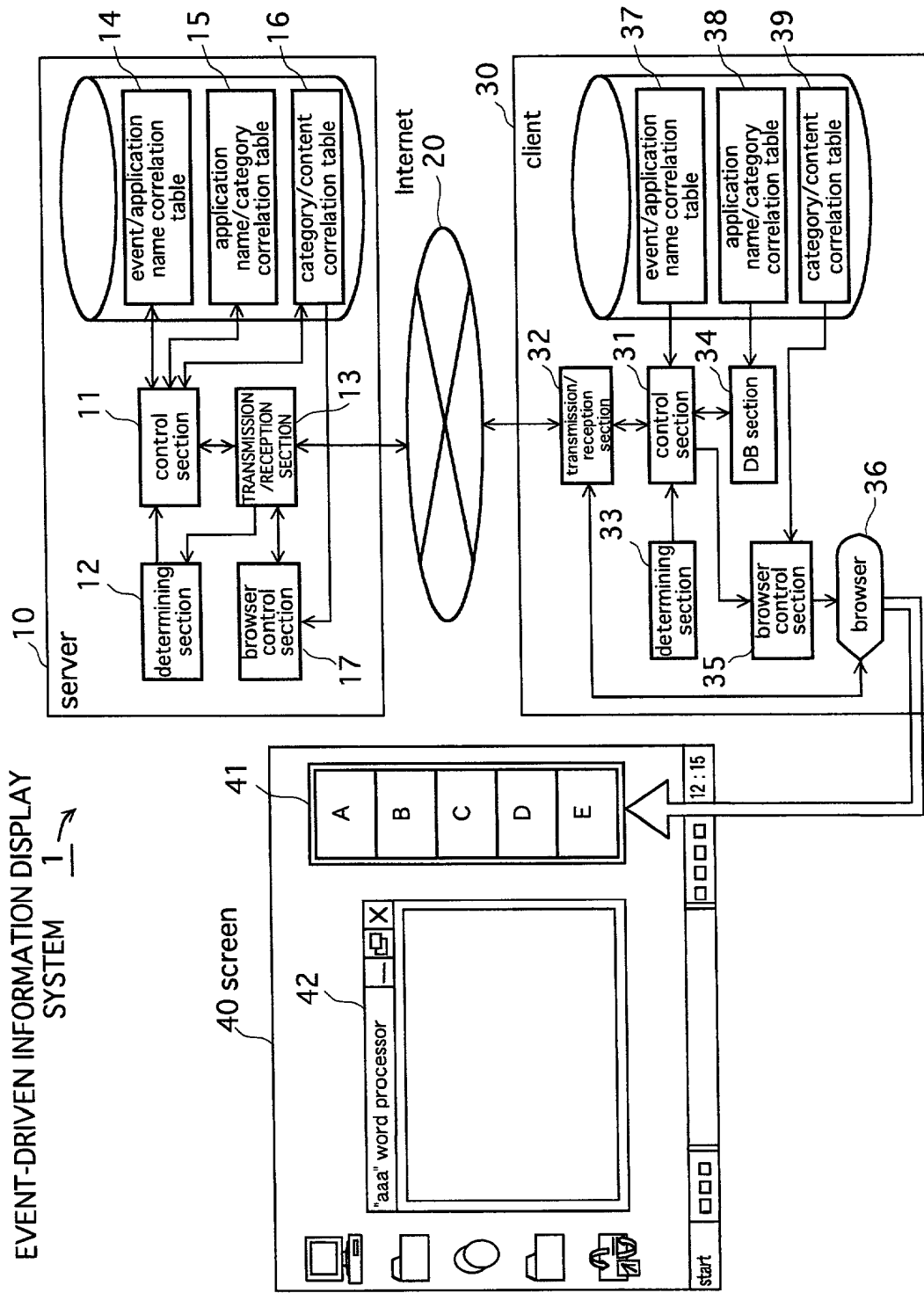
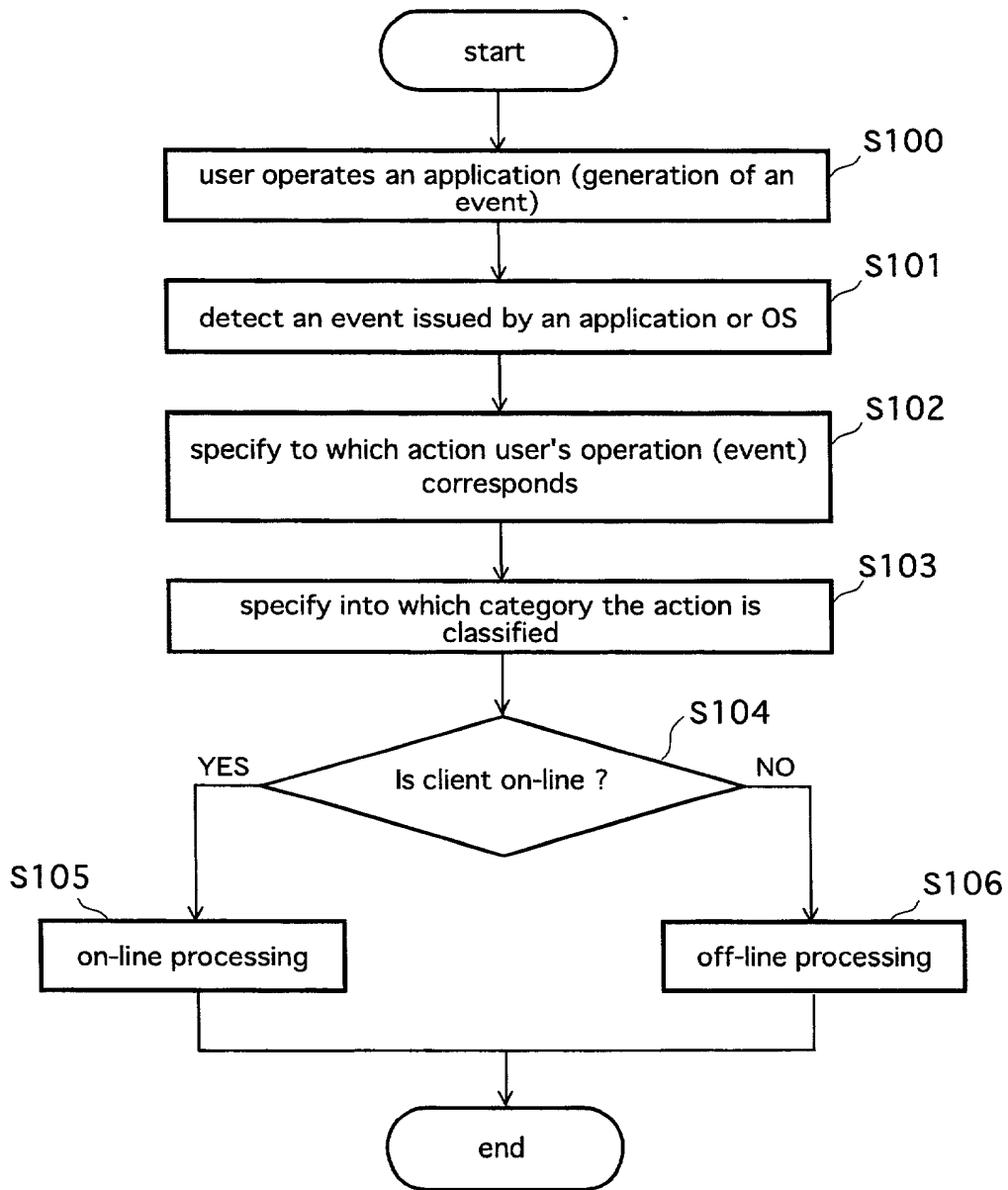


FIG.2



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FIG.2A 8067660

FIG.3

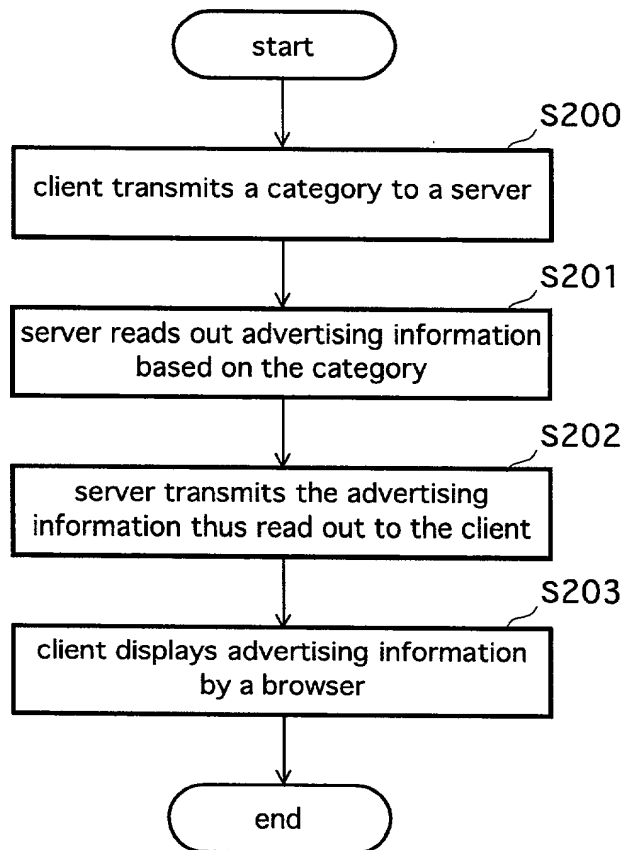


FIG.4

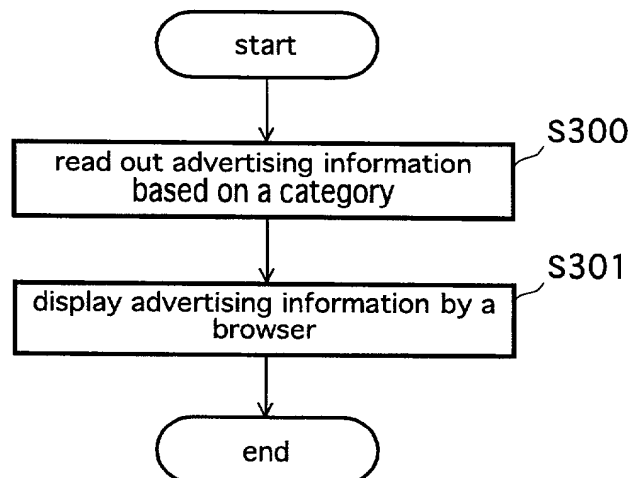


FIG.5

(a)

events	actions
OS event 1	"ABC" word processor: launch
OS event 2	"XYZ" spreadsheet program: launch
OS event 3	route navigation program
OS event 4	TV: launch
application event 1	TV: display Channel 8
application event 2	TV: display Channel 10
OS event 5	"aaa" word processor: launch
OS event 6	mail program: launch
application event 3	mail program: select an image
OS event 7	browser: launch
application event 4	browser: display www.aaa.co.jp

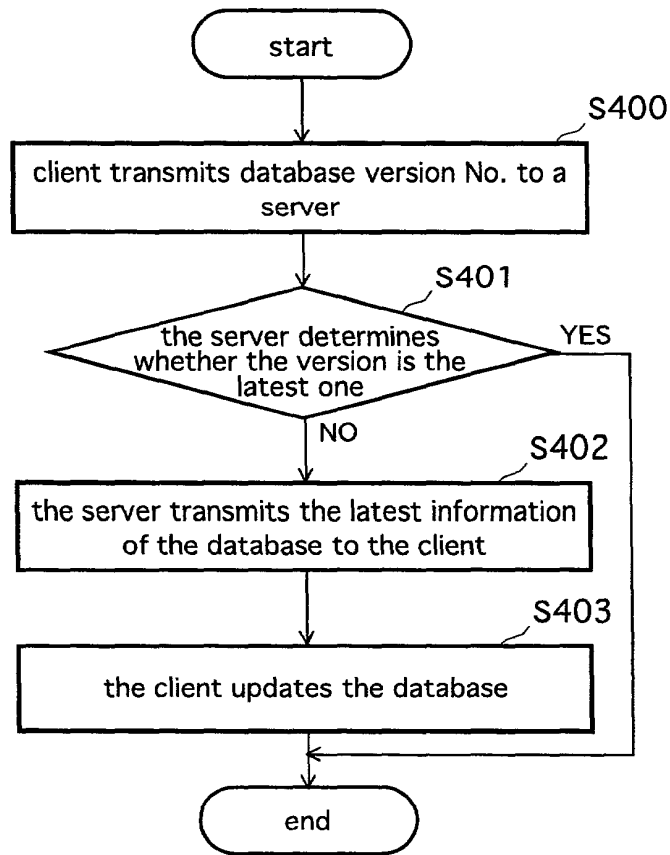
(b)

actions	categories
"aaa" word processor V8: launch	"aaa" company, word processor
"aaa" word processor viewer: launch	"aaa" company, word processor
document management program: launch	"aaa" company, word processor
"ABC" word processor: launch	"ABC" company, word processor
browser: display http://www.aaa.co.jp	browser, "aaa" company site
browser: display http://www.xyz.net/	browser, "xyz" company site
@controller: actuated	"xyz" product
@mail program: launch	"xyz" product
@menu: launch	"xyz" product

(c)

categories	advertisements (and contents)
"aaa" company, word processor	advertisement type A
browser, "aaa" company site	advertisement type B
"xyz" product	advertisement type C

FIG.6



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